

## Get more finance Gain more from it **Grow your business faster**

ABL Corp helps you get past financial constraints and into growth because we're the only company to combine three critical services that work together, powerfully.

We combine finance, bookkeeping and financial strategy. And they influence each other to create the perfect outcome.

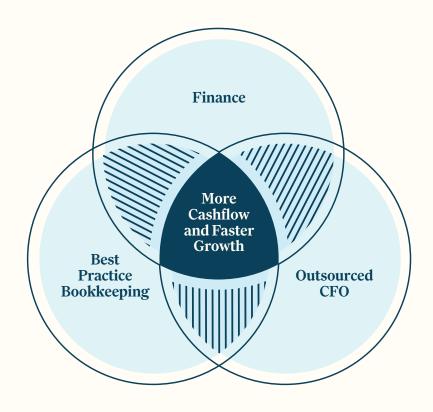
By providing bookkeeping, we reduce lender risk and can access finance for you that others simply can't.

But it also means we can guide you to manage your cash flow more adeptly, to take you through any period of tight finances and into a more profitable performance.

And then with financial strategy, we can help you to use that finance to position your business for growth and increased value.

By combining three services, we help your business turn from 'great potential' to strong and real growth.

We're not the only source of finance. But we can deliver the options others can't and we provide the resources you need to turn around and get into growth.



Executive level financial solutions traditionally reserved for larger corporations.

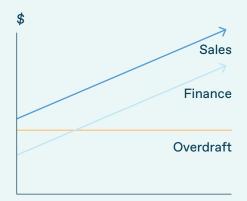
#### Ingredient #1

#### **Finance**

We provide you with a revolving line of credit based on the value of your unpaid invoices.

- 80% of total value available
- No long-term contracts
- No fixed repayments
- Confidential
- Security: Director/Shareholder Guarantees
  All PAP (General Security Deed)

Unlike 'static' options like an Overdraft, which is capped at a fixed limit, your Invoice Finance can grow parallel to your revenue, giving you a stronger source of finance



Time

Unlike an Overdraft, we help you get cash flow that grows with your business.

It's like a Line of Credit – flexible, revolving access to working capital.

And it's secured by business assets – no reliance on property security.

When you raise an invoice, we give you 80% of its value, less a small fee. When your customer pays, you get the balance of 20%.

Commercial Loans - we can also offer commercial loans for critical moments against assets like plant, equipment or property.



#### Ingredient #2

### Advanced "Best Practice" Bookkeeping

We plug in a 'fractional bookkeeper'. They do not replace your current bookkeeper. While we 'can' perform all the services a bookkeeper does, we prefer to only deliver what we need to enable you to access more finance.

- Process optimisation & best practices
- Bank reconciliation
- Management reports
- Balance Sheet reconciliation
- Accounts payable & receivable management
- Payroll management & compliance
- Prepare, reconcile & lodge all statutory obligations including BAS

Our bookkeeping service is not a compliance or tax offering. In fact, it makes your accountant's life easier. All transactions are properly coded, and source data is provided monthly, making year-end compliance and tax work more efficient and accurate.

#### Ingredient #3

# Outsourced Chief Financial Officer ("CFO") Services

A plug-in 'outsourced CFO' provides strategic guidance and support. They don't replace your accountant because they don't provide compliance, structuring or tax advice. Their core value is summarised below:

- Performance and support
- Monthly insights
- Strategic goals, roadmap and action
- Regular onsite presence

### Monthly Performance Report

We put this all together to produce and deliver to you a Monthly Performance Report. This valuable report provides executive level financial reporting including:

- Management Accounts Profit & Loss AND Balance Sheet
- Sales, GP Margin & Costs Analysis
- Break Even Analysis
- Project Specific Profitability Review
- Cash Flow Forecasts
- KPI Results
- Statutory Obligations



View a sample Monthly Performance Report

#### Results

We help businesses turn around and accelerate their growth. On average, our clients grow **twice** as fast as the typical Australian small business, a performance we're proud to stand by.

- Leave financial worries behind and focus on what you do best
- Spend more time on running the business you love, with less strain over administration
- Gain the confidence to scale and grow your business
- Increase your bottom line

## For Our Referral Partners

#### Why Choose ABL Corp

Referral Partners trust ABL Corp because we go beyond funding. Our holistic support helps your clients manage and grow their businesses more effectively, while you gain a partner able to provide more finance than most. We offer progress claim funding, confidential facilities, and no minimum terms, giving you and your clients flexibility without compromise. And with excellent broker commissions, it's a partnership that rewards you for helping your clients succeed.

## Can We Help Your Client?

If your client runs a business with \$1–10 million in annual turnover and regularly provides goods or services on credit, ABL Corp could be the perfect fit. We specialise in helping businesses that need extra cash flow secured by their business assets, not their family home, and those that value having accurate, up-to-date financial data to make confident decisions.

For many, hiring a full-time CFO isn't realistic. That's where ABL Corp's model stands out, combining finance, bookkeeping, and strategic financial guidance to deliver the peace of mind and confidence that usually only larger corporations enjoy.

### Helping You Identify the Right Clients

To see if ABL Corp is the right fit, start with a few simple questions:

- Is your client's cash flow tied up in unpaid invoices?
- Are they offering early settlement discounts to get paid faster - for example, 5% off for cash on delivery?
- Are they able to pay trade creditors or the ATO on time?
- How are they currently funding their cash flow needs?
- If they had access to additional cash flow, could they take on more work or new opportunities?
- Is their family home being used as security for the business?
- Do they have access to reliable, accurate financial data each month?
- Do they have a CFO or access to CFO-level insights to guide decision-making?

These conversations help uncover opportunities where ABL Corp's combined finance, bookkeeping, and CFO support can truly make a difference, for both you and your client.

# Make contact with us today.

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